





REAL ESTATE

Our website is presented in 11 cities:

LONDON MOSCOW ALMATY ATHENS
LOS ANGELES PATTAYA KIEV ASTANA
PHUKET PARIS SAINT PETERSBURG

More cities to be launched in 2016



Audience

REAL ESTATE webpage was created for **INVESTORS AND BUYERS** of accomodation abroad.

Our audience may find useful information (contract nuances, pricing formation, visa opportunities when investing into property abroad), as well as objects of real estate, project owners and real estate agencies — all on one webpage.

\$2,05 billions - investments made by Russians into foreign real estate in 2015

More than 1.200.000 unique visitors per month



According to Google Analytics our users express high interest in real estate



32 - 44 year old males constitute the core of our audience

INTERNATIONAL WEBSITE 3AFPANILA® REAL ESTATE

Advertisement formats





ARTICLE OR INTERVIEW

Analitical overview of projects and companies which includes market statistics and expert commentary. Can be published as an interview.



NEWS OR EVENTS

Short information about events in company's life, promotional events or announcements.



BANNER ADVERTISING

Various types of banners and branding available on request.